

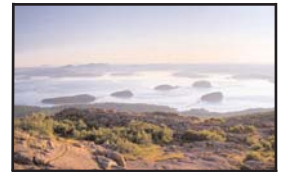
SOCIETY OF INDEPENDENT PROFESSIONAL EARTH SCIENTISTS



Advertising and Sponsorship Order Form

SIPEs 49th Annual Meeting & Convention

JUNE 18-21, 2012 • BAR HARBOR, MAINE



2012 CONVENTION ADVERTISING RATES

	Business Card (2" h x 3.5" w)	\$60
	Quarter Page (5" h x 3.35" w)	\$120
	Half Page (5" h x 7" w)	\$200
	Full Page (10" h x 7.5" w)	\$350
Sold!	Inside Front Cover (Color)	\$750
Sold!	Inside Back Cover (Color)	\$750
Sold!	Outside Back Cover (Color)	\$1,000

Your ad will appear in the 2012 Convention registration book, the program book, and the 2012 Membership Directory CD

2012 CONVENTION SPONSORSHIP RATES

	Silver Sponsor	\$500
	Gold Sponsor	\$1,000
	(Gold Sponsors receive one complimentary convention registration)	
	Platinum Sponsor	\$2,000
	(Platinum Sponsors receive one complimentary convention registration, a complimentary 1/2 page ad, and the opportunity to include advertising materials in the convention registration packets)	
NEW!	Emerald Sponsor	\$4,000
	(Emerald Sponsors receive two complimentary convention registrations, a complimentary full page ad, the opportunity to include advertising materials in the convention registration packets, and other forms of recognition)	
NEW!	Diamond Sponsor	\$8,000
	(Diamond Sponsors receive the same benefits as Emerald Sponsors, plus additional perks)	

Sponsor company names and logos will be included on the main page of the SIPES website (www.sipes.org). Names can be hyperlinked to company webpages or to an e-mail form. Company names and logos will be printed in the convention registration and program books, and on a banner that will be displayed at all convention functions. Sponsors may also choose to host or co-host a convention event.

Circulation: SIPES Members, Industry Customers, Individuals Responsible for Directing Purchases of Goods and Services
 Deadline for Inclusion: January 31, 2012 • Publication Dates: March & June 2012 • Ad Format: Camera-ready or digital

ORDER FORM & PAYMENT OPTIONS - Please Circle Your Selection

Business Card	Quarter Page	Half Page	Full Page	Cover Page
Silver Sponsor	Gold Sponsor	Platinum Sponsor	Emerald Sponsor	Diamond Sponsor

Name: _____ Contact: _____

Address: _____ Telephone: _____

City: _____ State: _____ Zip Code: _____ Fax: _____

Ad Size: _____ Amount Enclosed: _____ E-Mail: _____

Payment Information: Please Circle Form of Payment Make Checks Payable to: SIPES 2012 Convention

Payment Enclosed Bill Me* VISA MasterCard Discover American Express

(*Payment must be received by January 31, 2012 for inclusion in publication)

CREDIT CARD INFORMATION

Credit Card No.: _____ Expiration Date: _____

Name on Card: _____ Billing Zip Code: _____

Signature: _____

Mail or Fax this order form with copy of ad/business card to: SIPES, 4925 Greenville Ave., Suite 1106, Dallas, Texas 75206
 Phone: 214-363-1780 Fax: 214-363-8195 E-mail: sipes@sipes.org